

Branding Products for Law Firms

Will Stationery

Testament Ledger Stock

Our finest 100% cotton, 32 lb., smooth-finish off-white ledger stock. Genuine steel-die engraved "Last Will and Testament" (LWAT).

Will Covers & Envelopes

Description	Cat. No.
Engraved will envelope, 4¾" x 9¾", scored gummed flap for letter and legal size, "LWAT"	2301*
Engraved will cover, 9" x 15½", legal size, "LWAT"	2302*
Engraved will cover, 9" x 12½", letter size, "LWAT"	2303*

*Without LWAT engraved, suffix "BL" to Cat. No., \$42.20/100

No Imprint: 50-\$33.50, 100-\$52.30

Imprinted: 100-\$85.00, 200-\$141.90, 300-\$200.70, 500-\$313.40, 1000-\$565.20

Will Paper

Will paper, 24 lb., Testament Ledgers to match Cat. Nos. 2301-2303, above. No imprint. BLACK and GRAY ruled papers available.

Description	Cat. No.				
	50	100	300	500	1000
Engraved "Last Will and Testament," 8½" x 14"					
2316	\$22.80	\$34.90	\$97.80	\$140.90	\$258.30
Continuation sheets for Cat. No. 2316					
2317	15.40	23.70	62.70	96.60	177.50
Engraved "Last Will and Testament," 8½" x 11"					
2318	22.80	34.90	97.80	140.90	258.30
Engraved "Will", 8½" x 11"					
2315	22.80	34.90	97.80	140.90	258.30
Continuation sheets for Cat. No. 2318					
2319	15.40	23.70	62.70	96.60	177.50

For high-quality will stationery at lower cost, choose our 65 lb. Pebble Finish covers and envelopes and 25% cotton will papers.

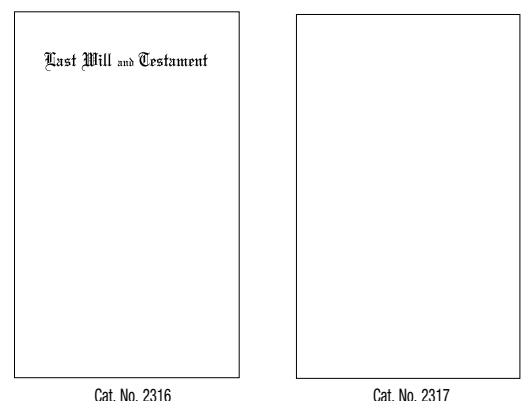
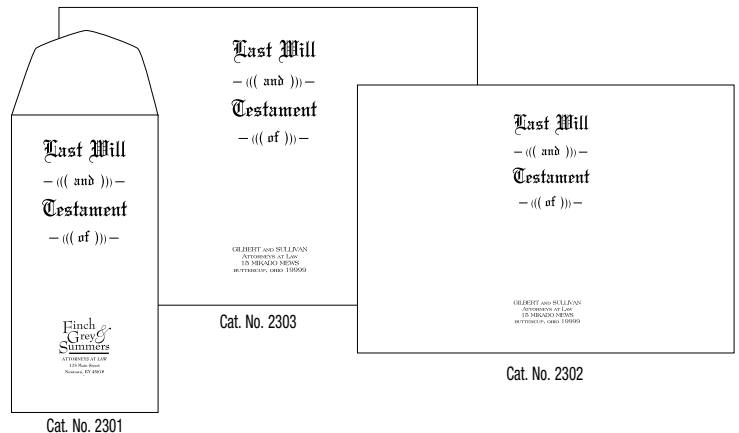
WILL or LWAT Engraved in Gold

Available with Cat. Nos. 2301, 2303, 2318, 2306, 2310, 2312 & 2315. Suffix "G" to the Cat. No. No additional charge.

Imprint Note

Each imprint may include up to 6 lines. Specify **GOTHIC, ROMAN, CHELTENHAM** or **ARIAL** typeface.

Imprinted items may be combined to obtain quantity prices. Lithography (flat printing) is used for the imprint. Call for pricing for engraved or thermographed imprint.

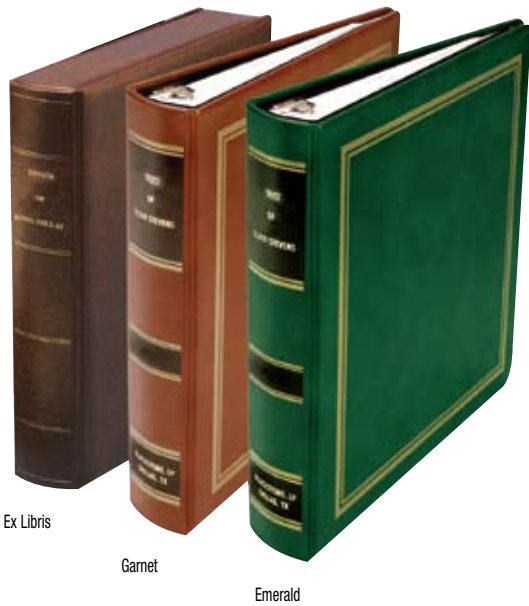


Branding Products for Law Firms

Present Your Firm's Work with Marketing Impact

Documents are one of the few tangibles resulting from a legal engagement. They should reflect the professional effort made in preparing them and the substantial investment your client made in your services. BlumbergExcelsior offers several products for packaging your work that can be imprinted with your firm's name for added branding.

Garnet*, Emerald* & Ex Libris Binders



A customized presentation and closing binder makes a lasting impression. Order a supply with your firm's imprint in 24k gold lettering. We will hold them for customization of the closing title, client's name, date, etc., as needed.

Request a quote for large orders.

**Binders of exceptional quality with "debossed line design" that simulates hand-turned edges.*

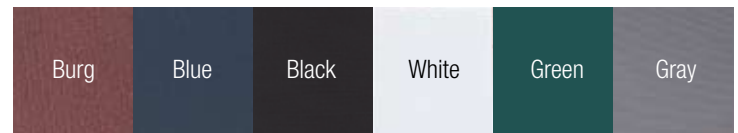
Binders Only

Description	Cat. No.	1	5	10	25
Garnet	5296GT	\$27.50	\$25.30 ea.	\$20.95 ea.	\$18.25 ea.
Emerald	5296EG	27.50	25.30	20.95	18.25
Ex Libris	10M	35.60	32.50	27.15	24.40

Gold lettering on spine: up to 3 lines top panel, \$11.95; 2 lines center or bottom panel, \$10.75. Additional binders same copy: top panel \$4.50, center or bottom panel, \$3.50. For lettering on cover, inquire.

Litera® Textured Linen Presentation Folders

Use presentation folders to package your legal, tax and financial work in a prestigious format that provides a lasting marketing impact. Your clients will always remember the high quality of your work and come back when they need more.



Rich recycled stock with a pronounced linen weave.

- 12 pt. 100 lb. cover, 6 colors
- Foil stamped only, 8 colors, one of 4 positions
- Maximum foil stamp area 16 sq. in.
- 1 or 2 pockets, 4 1/4" H., card die cut on right side
- Prices include foil stamp die

Description	50	100	250	500	1000
Letter size, 9 5/8" x 11 5/8"	\$234.85	\$336.30	\$525.30	\$857.40	\$1400.00
Legal size, 9 5/8" x 14 1/4"	263.60	393.00	651.00	1111.40	1970.00
Brochure size, 4" x 9 1/4"	219.10	304.60	460.40	666.70	1054.00

To Order: 2-pockets, specify Cat. No. 2992; 1-pocket, Cat. No. 2991

Cover colors: suffix to Cat. No. CBK—black, CBL—blue, CBY—burgundy, CGN—green, CGY—gray & CWH—white.

Specify foil stamp colors: gold, silver, blue, green, red, black, white & burgundy.

Specify stamp position T, C, B, R.



Foil Colors



Positions

Legal Document Envelopes and Covers

Custom Printed



Suggested Titles:

Employment Contract, Deed of Trust, Revocable Trust, Health Care Proxy, Separation Agreement, Important Papers

or make your own title: _____

Envelopes

Description	Cat. No.	100	200	500
Testament Ledger, 100% cotton off-white, 32 lb., open end, 4 $\frac{3}{4}$ " x 9 $\frac{3}{4}$ "	2348C	\$95.30	\$164.50	\$333.50
Testament Ledger off-white, open-end, 9 $\frac{1}{2}$ " x 12 $\frac{1}{2}$ "	2345C	169.10	279.20	586.00
Pebble Finish, 65 lb., white, open-side, 4 $\frac{3}{4}$ " x 9 $\frac{3}{4}$ "	2347C	93.10	153.30	313.60
Pebble Finish, 65 lb., white, open-end, 4 $\frac{3}{4}$ " x 9 $\frac{3}{4}$ "	2346C	93.10	153.30	313.60
Pebble Finish, 65 lb., white, open-end, 9 $\frac{1}{2}$ " x 12 $\frac{1}{2}$ "	2340C	153.00	253.10	548.70

Custom Covers

Testament Ledger, off white, 9" x 15 $\frac{1}{2}$ "	2302C	95.30	164.50	333.50
Testament Ledger, off white, 9" x 12 $\frac{1}{2}$ "	2303C	95.30	164.50	333.50
Pebble Finish, 65 lb., bright white, 9" x 15 $\frac{1}{2}$ "	2311C	93.10	153.30	313.60
Pebble Finish, 65 lb., bright white, 9" x 12 $\frac{1}{2}$ "	2312C	93.10	153.30	313.60

How To Order:

1. Please give catalog number, quantity and title.
2. Send sample or printed copy up to 6 lines. Copy is printed parallel with the fold of the flap unless otherwise instructed.
3. Choose **GOTHIC**, **ROMAN**, **CHELtenham** or **ARIAL** type. See the "Imprint Composition Policy" on the Insert Index page.

Order online,
see proofs
at once!

"Declaration of Trust" Stationery



Testament Ledger Stock Genuine steel-die engraved "Declaration of Trust." Our finest 100% cotton smooth-finish off-white, 32 lb. open-end envelopes and covers. Legal size available—inquire.

Description	Cat. No.
Engraved trust envelope, 4 $\frac{3}{4}$ " x 9 $\frac{3}{4}$ " scored gummed flap for letter and legal size	2361
Engraved trust cover, 9" x 12 $\frac{1}{2}$ " letter size	2363
No Imprint: 50—\$34.50, 100—\$52.65	
Imprinted: 100—\$84.90, 200—\$136.40, 300—\$200.40, 500—\$313.60	

Pebble Finish Stock Genuine steel-die engraved "Declaration of Trust." 65 lb. bright white, heavy-duty textured cover stock. Legal size available.

Description	Cat. No.
Envelope, 4 $\frac{3}{4}$ " x 9 $\frac{3}{4}$ ", side opening	2343
Engraved trust cover, 9" x 12 $\frac{1}{2}$ ", letter size	2355
No Imprint: 50—\$33.00, 100—\$50.80	
Imprinted: 100—\$80.90, 200—\$127.20, 300—\$183.30, 500—\$292.90	
Thermographed open-end trust envelope, 9" x 12 $\frac{1}{2}$ "	Cat. No. 2364
No Imprint: 50—\$79.70, 100—\$122.50	
Imprinted: 100—\$153.00, 200—\$260.60, 300—\$392.55	

Black-Ruled Trust Paper

100% cotton, 24 lb. Old Council Tree Bond. No imprint. Legal size available.

Description	Cat. No.	100	300	500	1000
Engraved "Declaration of Trust", 8 $\frac{1}{2}$ " x 11"	2366	\$40.20	\$115.80	\$162.00	\$301.40
Plain continuation sheet for Cat. No. 2366	2335	31.30	87.60	120.80	218.00

NEW! Trust Kit

Save money by ordering all necessary trust stationery for 25 trusts. The kit contains 25 engraved covers, envelopes and trust papers (first page) and 100 continuation sheets. Imprinting includes up to 6 lines on both covers and envelopes.

Testament ledger, engraved "Trust," 8 $\frac{1}{2}$ " x 11"	Cat. No. 2360
No Imprint: \$75.20	Imprinted: \$113.60

Marketing — Client Pamphlets



Client Pamphlets

These professional-looking client pamphlets, written in laymen's language, address everyday legal issues and explain how they can be resolved with a lawyer's help. Written by Michael L. Goldblatt, a practicing lawyer, published author and marketing expert, the pamphlets include checklists to help your clients recognize areas where legal services are needed. Lithographed in 2 colors textured 80-lb. recycled stock. Imprint pamphlets with your firm's name, address and telephone number for a small additional charge. **Order imprinted pamphlets online, see proofs at once.**

A Useful Practice Development Tool

- Mail to prospects
- Display in your reception area
- Create additional business with existing clients
- Hand out at meetings, speeches and trade shows
- Distribute with firm brochures and marketing materials
- Simplify your work by educating your client
- Enhance your visibility

Quantity	No Imprint	Imprinted
25	\$22.00	—
50	38.35	—
100	66.70	\$108.70
200	114.20	188.60
400	204.00	276.20
800	—	460.40
1200	—	571.80

Obtain quantity price by combining a minimum of:

- Plain pamphlets—10 of a title
- Imprinted pamphlets—100 of a title
- 6 line imprint, add'l lines \$6.00 ea.

Consumer Law Series

- **NEW** Gathering Your Personal Information & Documents with a Personal Organizer Cat. No. 3724
- **NEW** What To Do When a Loved One Dies Cat. No. 3720
- **NEW** What You Should Know About Marriage and the Law Cat. No. 3721
- **NEW** Adoption Cat. No. 3722
- **NEW** What You Should Know if Your Identity is Stolen Cat. No. 3723
- What You Should Know About Buying a Home Cat. No. 3701
- What to Do if You're in an Auto Accident Cat. No. 3702
- Que Hacer Si Usted Esta Involucrado En Un Accidente Automovilistico Cat. No. 3702SP
- What You Should Know About Wills Cat. No. 3703
- Lo Que Usted Debe Saber Sobre Los Testamentos Cat. No. 3703SP
- What You Should Know About Divorce Cat. No. 3704
- When You Can't Pay Your Debts Revised 2005 Bankruptcy Act Cat. No. 3705
- Cuando Usted No Pueda Pagar Sus Deudas Revised 2005 Bankruptcy Act Cat. No. 3705SP
- What You Should Know About Your Legal Health Cat. No. 3706
- What You Should Know About Estate Planning with a Living Trust Cat. No. 3707
- Lo Que Usted Deberia Saber Sobre La Planificación Sucesoral Con Un Fideicomiso En Vida Cat. No. 3707SP
- What You Should Know About Obtaining Compensation For Your Personal Injuries Cat. No. 3708
- What You Should Know About Exercising Your Rights as an Employee Cat. No. 3709
- What You Should Know About Guardianship, Living Wills and Powers of Attorney for Older Adults and Their Families Cat. No. 3710
- What You Should Know If You Are Arrested Cat. No. 3718
- Preparing To Be A Witness at a Deposition or Trial Cat. No. 3719
- What You Should Know About Social Security and Medicare Cat. No. 3716
- What You Should Know About Your Rights as Landlord or Tenant Cat. No. 3717

Business Law Series

- Collecting Accounts Receivable and Business Debts Cat. No. 3711
- Firing Employees Cat. No. 3712
- Protecting Your Company's Legal Health Cat. No. 3713
- Protecting Your Investment in Intellectual Property Cat. No. 3714
- Doing Business as a Limited Liability Company Cat. No. 3715

HTML Pamphlets for Your Website

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Free Display Holders with First Order

For an order of 200—receive a 2-compartment holder (Cat. No. STAND2NC not illustrated). For 400—receive a 4-compartment holder (Cat. No. STAND4NC illustrated); 6 or more titles—receive two 4-compartment holders. If purchased separately, the cost is **\$14.00** for the 2-compartment holder (Cat. No. SSTAND2) and **\$28.00** for the 4-compartment holder (Cat. No. SSTAND4).



Imprint Second Color

Cat. No. 2LB \$39.95

Black and one standard color above. Other PMS colors, \$23.75. Logos, \$31.50, one time. Close registration, bleeds; call for quote.

PMS
185

Pantone
Green

Reflex
Blue

Free Shipping to the contiguous 48 states, except orders under \$50: \$9.95