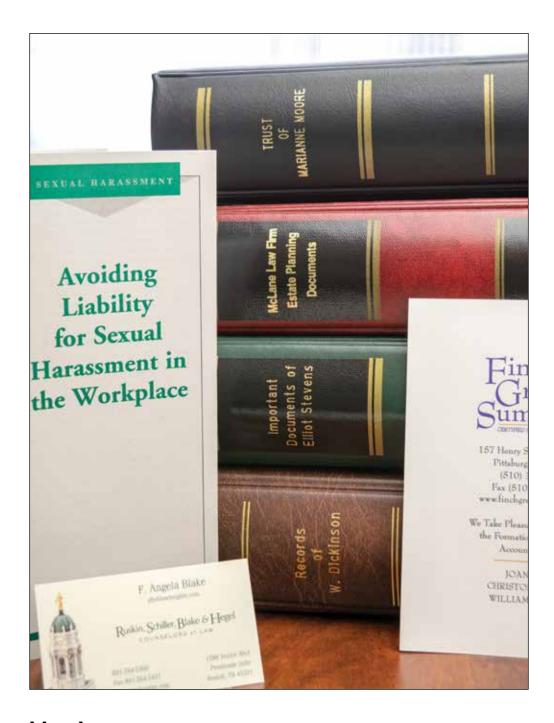
# **Blumberg**<sup>TM</sup>

### Marketing for Small Law Firms and Solo Practitioners



**blumberg.com** 800 LAW-MART ©2018 **Blumberg**Excelsior, Inc.



#### FREE SHIPPING

to the contiguous 48 states, except orders under \$50.00, \$9.95 1811MS

## **Blumberg**<sup>™</sup> Marketing Supplies & Services for Small Law Firms and Solo Practitioners

The modernization of the ABA's rules on lawyer advertising give a boost to marketing activities by firms of all sizes. Marketing products can help your firm establish a professional image, alert existing clients to services available from your firm, and make prospective clients aware of the benefits of retaining your firm.

For over 130 years, lawyers have looked to Blumberg for law office supplies and services. This catalog presents Blumberg's diverse selection of products for marketing legal services. We are encouraging firms to enhance their presentations with full color imprints of your firm's contact information and logo. For more information visit Blumberg.com/marketing or call 800 221-2972 x1692.

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## Trustpilot \*\* \* \* \* See more reviews at blumberg.com/reviews

#### Great service and product

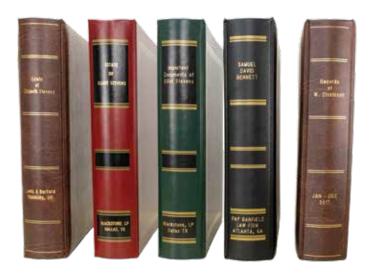
"I recently placed my first order with Blumberg – for will covers and envelopes. Ordering, including personalization, was easy, pricing was comparable, and delivery was prompt. I am very pleased with the quality of the product and will certainly order from Blumberg again." - Attorney, Williamsville, NY

"Online or on the phone, ordering is always simple and very easy. However, the products they make and provide to the legal community are of superior quality and all my clients love the presentation." – Attorney, Schertz, TX

"Always easy and fast on delivery." - Law firm, Saratoga Springs, NY

Note about reviews: The reviews quoted in these pages are independently verified by Trustpilot, an online review community. The names of those who submitted the reviews are omitted for purposes of confidentiality. For more reviews visit blumberg.com/reviews.

## Portfolio Binders with Gold Lettering



#### Garnet, Emerald, Plush Raven™ and Ex Libris® Binders

A customized presentation makes a lasting impression. Use for Wills, Estate Plans, Answer Books, Survivor's Trusts and other important documents. CD. business card and loose paper pockets on inside front cover. Finely etched gold foil of titles, clients' names and firm names on the surface of the spine: up to 3 lines in top section and 2 lines in bottom section, \$11.95, additional lines \$2.00 ea. Additional binders same copy: top panel \$4.50, center or bottom panel, \$3.50.

For lettering on cover, inquire.

3 , , , ,					
Description	Cat. No.	1	5	10	25
Garnet Binder	5296GT	\$28.50	\$26.30 ea.	\$21.95 ea.	\$19.25 ea.
Emerald Binder	5296EG	28.50	26.30	21.95	19.25
Plush Raven	5296RBK	28.50	26.30	21.95	19.25
Ex Libris Binder, no pockets, dust protection	10M	38.00	34.50	30.00	26.15
<b>NEW</b> Ex Libris Binder, pockets, no dust protection	10NDP	28.50	26.30	21.95	19.25





"The binder is a great way to have all of the client's original estate planning documents in one place for easy access. Tabs are helpful for the client." - Law firm. Phoenix. AZ

"The binders are well made and make our estate documents look professional."

- Attorney, Las Vegas, NV

#### "Quality business cards from BlumbergExcelsion

It has been the only place I have been ordering my business cards."

- Law firm, New Orleans, LA

#### "Blumberg is the go-to source for your law office!

Blumberg is the go-to source for outfitting our law office. My husband and I have been practicing law for 30 years, and have always trusted Blumberg to provide us with quality products for the office." – Law offices, Hamel, IL

"Always perfect service and products!" — Law office, Boone, NC

## **Estate and Trust Portfolios**

Emphasize the importance of the Estate and Trust documents you have prepared for your clients. Deliver them in personalized Garnet, Emerald, Plush Raven or Ex Libris Portfolios. These professional binders will provide your client with a place to preserve and protect these important records. Index tabs allow the client to file other related documents such as insurance policies and financial information. They can facilitate future communications with your client by simplifying access to the documents.

#### Estate or Trust Questionnaires with free disc

Each portfolio binder comes with detailed questionnaires to simplify the gathering of information for the estate or trust documents. Separate questionnaires for estates under and over \$500,000 include testamentary trusts and asset summary (14 pp.); or inter vivos trust, revocable and irrevocable (10 pp.). The publisher of the popular DL Document Assembly Libraries has given us permission to provide these valuable questionnaires on a CD in Word and WordPerfect. Personalize and edit the questionnaires to suit your needs.

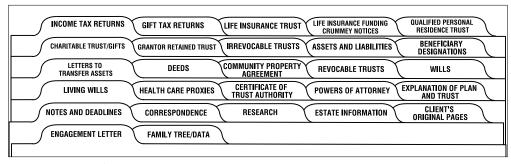
Choose our exclusive black and gold trimmed 1½" ring Garnet, Emerald or Plush Raven binder or our unique Ex Libris 15%" ring binder with or without built-in dust protection. The Garnet, Emerald, Plush Raven and Ex Libris binders are personalized in 24K gold with "Estate of" or "Trust of" and your client's name in the top panel and your firm's name in the bottom panel.

#### All portfolios include:

- Twin binder pockets to hold loose papers
- 50 sheets, 24 lb., 25% cotton bright white bond
- Client's name in gold lettering on spine

#### The Estate Portfolio adds:

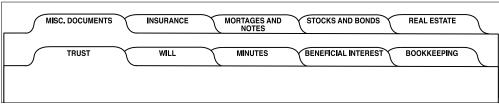
- 27-part mylar-tabbed Estate Planning Index (illustrated)
- Detailed estate planning questionnaires on disc



Estate Index Cat. No. 5081 (value \$7.50 ea., quantity prices at www.blumberg.com/indexes or call 800 221-2972 x1695)

#### The Trust Portfolio adds:

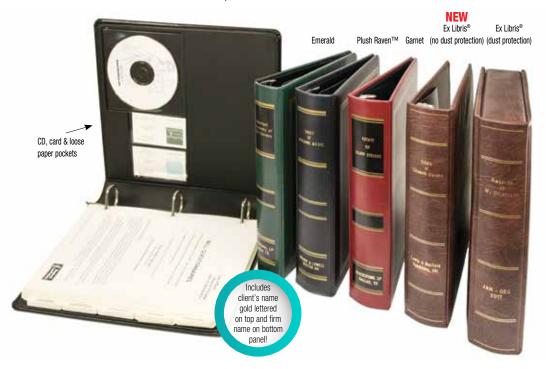
- 10-part mylar-tabbed index for Trust (illustrated)
- Detailed trust planning questionnaires on disc



Trust Index Cat. No. 5298 (value \$7.30 ea., quantity prices at www.blumberg.com/indexes or call 800 221-2972 x1695 )

#### **NEW!** Ex Libris® Binders

Now with and without self-enclosed dust protection.



#### **Estate and Trust Portfolios**

#### **Quantity discounts**

Description	Cat. No.	1	3
Garnet Estate Portfolio	5290GT	\$48.95	\$39.90 ea.
Emerald Estate Portfolio	5290EG	48.95	39.90
Plush Raven Estate Portfolio	5290RBK	48.95	39.90
Garnet Trust Portfolio	5299GT	47.95	39.10
Emerald Trust Portfolio	5299EG	47.95	39.10
Plush Raven Trust Portfolio	5299RBK	47.95	39.10
Ex Libris Estate Portfolio	5291	55.80	44.65
Ex Libris Trust Portfolio	5210	54.80	43.85
NEW Ex Libris Estate Portfolio, pockets, no dust protection	5293BR	48.95	39.90
NEW Ex Libris Trust Portfolio, pockets, no dust protection	5294BR	47.95	39.10





#### "Impressed.

I didn't realize how nice and professional the binders look. They are a hit with clients as well as our staff." - Law firm, Dallas, TX

#### "Absolutely amazing!

My law firm needed a special product with custom gold lettering for a client's estate planning documents 'ASAP.' I placed my rush order online at 3:00 p.m. on a Thursday and we had the binders in our hands by 3:00 p.m. the next day via UPS overnight. The product was excellent and the customer service rep who called to confirm the order and ask me a question was also great. I will definitely use BlumbergExcelsior again for these types of products." - Law firm, Sarasota, FL

## **Full Color Digital Professional Stationery**

## Amid a flood of tweets, texts and emails, a traditional letter rises to the top.

A letter spells professionalism. Full color letterhead and business cards are a surprisingly inexpensive way to enhance that impression. Keeping this in mind, we now offer letterheads, envelopes and business cards with:

- full color digital printing
- superior 50% cotton 24 lb. Law Bond watermarked paper, white, ultra bright white or bamboo, a paper lawyers have used for over 75 years for its superior feel and archival quality; and Neenah Classic Linen, Avon Brilliant or Natural White
- runs of 100, 250 and 500 (business cards 250, 500 and 1000) at substantial savings compared to 2-color and 4-color printing

These packages allow maximum impact at minimum expense for start-ups and others who would rather not invest in the usual minimum print order of 500 or pay a premium for full color printing.

#### Blumberg Law Bond 24 lb., 50% Cotton, White, Ultra Bright White or Bamboo

#### Letterheads

100 - \$48.00 250 - \$82.50 500 - \$115.00

Matching Cotton Bond 24 lb. No. 10 Envelopes

100 - \$52.00 250 - \$89.00 500 - \$135.00

Matching Cotton Bond 24lb. No. 10 Peel & Seal Envelopes

100 - \$57.20 250 - \$98.00 500 - \$148.00

Continuation Paper, plain stock. Priced & boxed 500 sheets-minimum 2 boxes, 10 reams in a carton.

Description	Cat. No.	2	5	10
Ultra bright white	855	\$28.85	\$27.80	\$26.80
White	857	28.85	27.80	26.80
Bamboo	864	28.85	27.80	26.80

#### Neenah Classic Linen 24 lb. Avon Brilliant or Natural White

Add \$1.00/100 letterheads, \$1.00/100 envelopes to above prices (Peel & Seal not available)

#### **Business Cards**

Option A: Medium Plate or Classic Linen White or Natural

250 - \$38.00 500 - \$60.00 1000 - \$75.00

Option B: Heavy Plate White or Natural, Super Heavy Plate White or Natural

250 - \$41.00 500 - \$64.00 1000 - \$81.00

#### Email your file

Acceptable file formats: .ai, .eps, .psd, .pdf, .jpg or .tif (Min. resolution 1024 x 1024 at 300 DPI at print size—a higher resolution gives a more detailed print image). Color logos, \$31.50.

See pages 8–9 for stationery and logo design services.



Anthony Cowen
untimy#cowenjeffreys.com

Christopher Jellinyo christopher@cowengelleryo.com 98765 Western Way Township, Woming 26541

> Feb (717) 221-2073 Fax: (717) 361-9018





## **Professional Stationery Design**

Don't waste a marketing opportunity on low-quality stationery. Let Blumberg create your professional logo and stationery ensemble to:

- Establish a graphic foundation for all your marketing efforts
- Unify graphic communications for a cumulative marketing impact
- Suggest your firm's specialty
- Emphasize a change in internal structure and refresh your firm's image

#### **Excel**image<sup>sm</sup>

Blumberg Professional Design Service

**\$69 Logo Classics:** Choose from the selection at blumberg.com/stationery or one of the logos on page 9.

\$139 Logo Design: The creation of a unique logo, either monogram or typographical treatment.

\$179 Stationery Design: Letterhead design if you already have a firm logo.

**\$249 Logo/Stationery Combination:** Logo and full letterhead design (also includes complimentary business card and envelope design). Or, choose from the standard formats and typestyles on next page.

Information and quotes 800 221-2972 x1692



#### **Stationery Layouts**

You can mix and match layouts (L\_) and typefaces (F\_) from our popular layouts on this page or from the **full selection at blumberg.com/stationery**. Additional charges may apply to some layouts.













#### **Legal Symbols** Lady Justice & Scales logos free. Burnishing extra.



Burnished Gold Ink







Blind Embossing Engra

Engraved with Gold Ink

**Logo Classics** 

























## Legal Pads

**Bay Pad Legal Classic Writing Pads** 

**Ours exclusively!** Available with two-hole drilling Cat. No. 111069P Litigation Ruled

Products of the Blind Industries of Maryland

 Smooth, bright surface, free sheet paper, good for fountain pens

- 80-point binderboard backer,
  30 to 50% thicker
- Sturdy, brown leather-look tape binding
- Personalize with your firm name in one of 5 tape colors and 3 foil colors.
   See page 11.
- 50 sheets per pad



#### Standard Left Rule

#### STOCK prices per dozen

Description	Pad Size	Cat. No.	1 DZ.	2–5 DZ.	6–11 DZ.	12 DZ.
Canary	8½" x 11¾"	111067	\$42.00	\$38.15	\$36.10	\$34.10
Canary, 5-hole punched	8½" x 11¾"	5089	42.00	38.15	36.10	34.10
Canary	8½" x 14"	111063	46.80	42.45	40.65	37.75
Canary, 2-hole punched	8½" x 14"	111063P	48.50	44.10	41.75	39.55
Jr. Legal Pad	5" x 8"	111071	22.95	20.60	19.40	18.35

111067 and 111063 available in white (suffix "WH" to Cat. No.).

#### Litigation-Ruled

Description	Pad Size	Cat. No.	1 DZ.	2–5 DZ.	6–11 DZ.	12 DZ.
Canary	8½" x 11¾"	111069	\$42.00	\$38.15	\$36.10	\$34.10
Canary, 2-hole punched	8½" x 11¾"	111069P	44.10	39.70	37.80	35.70

Custom punching, \$2.25 dz. extra. Combine letter & legal size for quantity pricing.

#### **Exclusive Trial Note Pad**

Ours alone. 50 sheets,  $8\frac{1}{2}$ " x 11", litigation-ruled with numbers 1–28. Five-hole drilled for 3-ring and lever arch binders (2-ring). Cat. No. 5087.

1 DZ.	6 DZ.	12 DZ.
\$32.00	\$29.75	\$28.55



"Fantastic product, the best litigation pads I have found on the market."

— Lawyer, Cumberland, MD

#### **Custom Imprinted Legal Pads**



Personalize your Classic left-rule pads with your firm's name stamped across the tape. Choose leather-look blue, brown, black, green or red tape colors and gold, silver or white foil. Imprinted litigation pads available only in canary 8½" x 11", with brown tape. Maximum of 27 characters including spaces in TIMES ROMAN typeface. Artwork, other type styles, request quote.

**IMPRINT prices**: \$6.00/dz.; 24 dz.-\$3.00/dz.; **36 dz.- IMPRINT FREE** (add to price of pads) Specify pad by number.

Minimum order letter and legal size, 4 dz. (1 ctn.) each; junior size, 8 dz. (1 ctn.). Allow 3 weeks delivery. Call 800 221-2972 x1695 for information.

#### Order legal pads at **blumberg.com/pads** and see proof immediately!





White Foil



## **Presentation Folders**



#### 30% post consumer waste chlorine free

A premium stock with a strong and sophisticated embossed linen pattern

- 11.5 pt., 80 lb. cover, 5 colors
- Foil stamped (same colors & positions as Litera®), maximum 16 sq. in. area
- Blind embossing instead of foil stamping, maximum 15 sq. in. area, same prices
- 1 or 2 angle cut pockets 4" H, card die cut centered right side
- Prices include foil stamping die or blind embossing die

Cat. No.	Size	Pockets
2995	Letter, 9" x 12"	1
2996	Letter, 9" x 12"	2
2997	Legal, 9" x 141/2"	1
2998	Legal, 9" x 141/2"	2

Colors: suffix to Cat. No. MB (midnight blue), BU (burgundy), IV (ivory), EB (eclipse black) and EG (emerald green).

	Letter size, 1 or 2 Pockets	Legal size, 1 or 2 Pockets
100	\$504.00	\$541.00
250	730.00	798.00
500	1045.80	1360.80
1000	1502.00	2363.00

Allow 10% over/under actual quantity ordered.

Midnight Blue Burgundy	Emerald Green	lvory	Eclipse Black
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#### **Expanding Pocket Presentation Folders**

Ideal for real estate closings and other uses with bulky contents. Same price for style A with 2,  $\frac{1}{8}$ " pocket expansion and  $\frac{1}{4}$ " spine, or style B with 2,  $\frac{1}{4}$ " expansion and  $\frac{1}{2}$ " spine. Box pockets are glued, 4" high, with business card slots, 9" x 12" & 9" x 14 $\frac{1}{2}$ ". Call for prices.



#### Litera® Textured Linen

Prestigious folders to package your presentations, legal, tax and financial work. Handsome, durable, rich recycled stock with a pronounced linen weave. \$\frac{10\%}{2}\$ 10\% post consumer waste 35\% recycled fiber.

- 12 pt. 100 lb. cover, 5 colors
- Foil stamped, 8 colors, one of 4 positions
- Maximum foil stamp area 16 sq. in.
- Blind embossing available, request quote
- $-\,$  2 curved-cut pockets,  $4^{1}/_{4}{}^{\text{\tiny H}}$  H, card die cut on right side
- Prices include foil stamp die
- Stamping in two positions, request quote

Cat. No.	Description	50	100	250	500	1000
2992	Letter size, 93/8" x 115/8"	\$284.60	\$406.60	\$632.00	\$1027.90	\$1675.40
	Legal size, 93/8" x 141/4"	319.90	474.20	781.50	1330.85	2355.20
	Brochure size, 4" x 91/4"	266.45	368.10	555.40	800.50	1264.10

Cover colors: suffix to Cat. No. CBK (black), CBL (blue), CBY (burgundy), CGN (green) and CWH (white).

#### **Folder Colors Available Positions** Foil Colors Black Burgundy **Burgundy** Blue Silver Red White Green Green White Black Gold Blue В R

## **Client Pamphlets**



Pamphlets are written in laymen's language and address how everyday legal issues can be resolved with a lawyer's help. Written by Michael L. Goldblatt, a practicing lawyer, published author and marketing expert. Include helpful checklists. Lithographed in 2 colors on 80-lb. textured, recycled stock. Imprint pamphlets with your firm's contact information for a small additional charge. **Order imprinted pamphlets online, see proofs at once. FREE display holders with first order!** 

#### See page 15 for quantities and prices.

#### **Consumer Law Series**

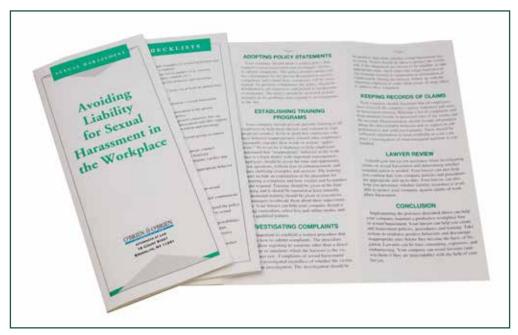
Gathering Your Personal Information & Documents with a Personal Organizer         3724           What To Do When a Loved One Dies         3720           What You Should Know About Marriage and the Law         3721           What You Should Know About Adoption         3722           What You Should Know if Your Identity is Stolen         3723           What You Should Know About Buying a Home         3701           What to Do if You're in an Auto Accident         3702           Que Hacer Si Usted Esta Involucrado En Un Accidente Automovilistico         3702SP           What You Should Know About Wills         3703           Lo Que Usted Debe Saber Sobre Los Testamentos         3703SP           What You Should Know About Divorce         3704           When You Can't Pay Your Debts Revised         3705           Cuando Usted No Pueda Pagar Sus Deudas         3705SP           What You Should Know About Your Legal Health         3705           What You Should Know About Estate Planning with a Living Trust         3707           Lo Que Usted Deberia Saber Sobre La Planificación         3707SP           What You Should Know About Obtaining Compensation For Your Personal Injuries         3708           What You Should Know About Exercising Your Rights as an Employee         3709           What You Should Know About Guardianship, Living Wills         3710	What You Should Know About Immigration to the U.S.	Cat No. 3725
What You Should Know About Marriage and the Law         3721           What You Should Know About Adoption         3722           What You Should Know if Your Identity is Stolen         3723           What You Should Know About Buying a Home         3701           What You Should Know About Buying a Home         3702           What You Should Know About Wills         3702SP           What You Should Know About Wills         3703SP           What You Should Know About Divorce         3704           When You Can't Pay Your Debts Revised         3705           Cuando Usted No Pueda Pagar Sus Deudas         3705SP           What You Should Know About Your Legal Health         3706           What You Should Know About Estate Planning with a Living Trust         3707           Lo Que Usted Deberia Saber Sobre La Planificación         3707SP           What You Should Know About Obtaining Compensation For Your Personal Injuries         3708           What You Should Know About Guardianship, Living Wills         3709           What You Should Know About Guardianship, Living Wills         3710           What You Should Know About If You Are Arrested         3718	Gathering Your Personal Information & Documents with a Personal Organizer	3724
What You Should Know About Adoption         3722           What You Should Know if Your Identity is Stolen         3723           What You Should Know About Buying a Home         3701           What to Do if You're in an Auto Accident         3702           Que Hacer Si Usted Esta Involucrado En Un Accidente Automovilístico         37028           What You Should Know About Wills         3703           Lo Que Usted Debe Saber Sobre Los Testamentos         37038           What You Should Know About Divorce         3704           When You Can't Pay Your Debts Revised         3705           Cuando Usted No Pueda Pagar Sus Deudas         3705           What You Should Know About Your Legal Health         3706           What You Should Know About Estate Planning with a Living Trust         3707           Lo Que Usted Deberia Saber Sobre La Planificación         3707           Sucesoral Con Un Fideicomiso En Vida         3707SP           What You Should Know About Obtaining Compensation For Your Personal Injuries         3708           What You Should Know About Guardianship, Living Wills         3710           What You Should Know About If You Are Arrested         3718	What To Do When a Loved One Dies	3720
What You Should Know if Your Identity is Stolen         3723           What You Should Know About Buying a Home         3701           What to Do if You're in an Auto Accident         3702           Que Hacer Si Usted Esta Involucrado En Un Accidente Automovilístico         3702SP           What You Should Know About Wills         3703           Lo Que Usted Debe Saber Sobre Los Testamentos         3703SP           What You Should Know About Divorce         3704           When You Can't Pay Your Debts Revised         3705           Cuando Usted No Pueda Pagar Sus Deudas         3705SP           What You Should Know About Your Legal Health         3706           What You Should Know About Estate Planning with a Living Trust         3707           Lo Que Usted Deberia Saber Sobre La Planificación         3707SP           What You Should Know About Obtaining Compensation For Your Personal Injuries         3708           What You Should Know About Exercising Your Rights as an Employee         3709           What You Should Know About Guardianship, Living Wills         3710           and Powers of Attorney for Older Adults and Their Families         3710           What You Should Know If You Are Arrested         3718	What You Should Know About Marriage and the Law	3721
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#### **Business Law Series**

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## **NEW!** Client Pamphlet

#### Avoiding Liability for Sexual Harassment in the Workplace



New York State and New York City recently joined other states and local jurisdictions that have laws to stop sexual harassment in the workplace. The New York laws require employers to adopt policies and provide training to prevent sexual harassment.

Evolving laws and media attention make stopping sexual harassment imperative for lawyers and their clients, especially in states like New York that require employers to adopt anti-harassment policies and training. Contact clients to make them aware of the anti-harassment laws and explain how you can help by reviewing and updating contracts, policies, training and claim procedures.

Blumberg just published a new client pamphlet "Avoiding Liability for Sexual Harassment in the Workplace" (Cat. No. 3726). With your advice and counsel clients can implement practices described in the pamphlet to help them maintain a productive workplace free of sexual harassment and take actions to reinforce positive behaviors and discourage inappropriate ones before they become the basis of litigation. Blumberg can print your firm's contact information and logo on the pamphlet. You can license the text of the pamphlet for publication on your firm's website.

To order free samples of this (Cat. No. 3726) and other client pamphlets or to learn more about Blumberg marketing products for law firms, visit blumberg.com/marketing or call 800-221-2972 x1692.

For more information about the new laws in New York read Blumberg's blog post at blumberg.com/blog.

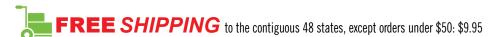
Description	25	50	100	200	400	800	1200
No Imprint	\$24.85	\$43.15	\$75.00	\$128.50	\$229.40	_	_
Imprinted	_	_	122.30	212.20	310.80	518.00	643.20

Obtain quantity price by combining a minimum of:

Plain pamphlet: 10 of a title

Imprinted pamphlets: 50 of a title

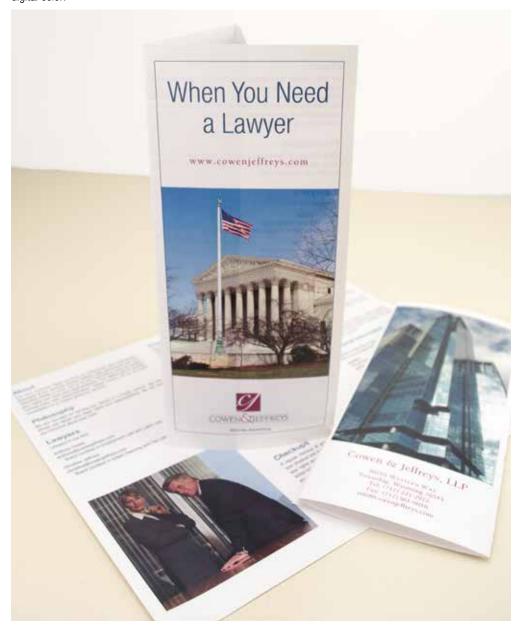
- 6 line imprint, add'l lines \$6.00 ea.



# **NEW!** Forge Relations with Clients with a Law Firm Brochure

A clearly written, visually appealing brochure puts into the hands and minds of prospective and current clients a detailed, tangible image of your firm. Our tri-fold brochures can welcome clients to your firm in a way that instills confidence in your professionalism and expertise, while summing up how your firm can improve things for their businesses and families—and putting your contact information at their fingertips.

**Go to blumberg.com/brochure** for more information, low prices and our template for a letter size tri-fold brochure printed on 100 lb. Gloss Text stock. Complete the template which allows for additional custom copy and upload your illustrations. Alternatively, send us an electronic file with your copy and we will print it in full digital color.



# Thermographed and Full Color Digital Printed Announcements









Prices are for thermographed announcements in black ink and plain envelopes.

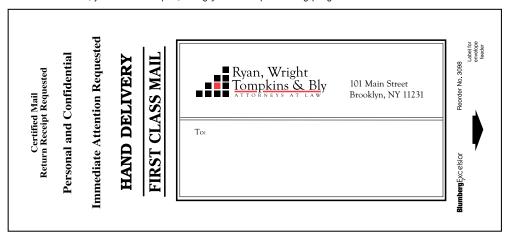
**Full color digital printing, add to prices:** up to 500, \$10; up to 1000, \$15; up to 2500, \$20; up to 5000, \$25. \$31.50 extra for logos.

	•								
	Card	Folder	100	200	300	400	500	750	1000
4 Baron	ial 4¾" x 3½	<u>′</u> 2"							
White	T608AP	T608AFP	\$95.80	\$124.00	\$151.95	\$180.40	\$207.70	\$289.80	\$369.60
WILLE	IUUUAI	TUUUATT	ψ33.00	φ12 <del>4</del> .00	φ131.33	φ100.40	φ201.10	Ψ203.00	φ303.00
Ecru	T908AP	T908AFP	95.80	124.00	151.95	180.40	207.70	289.80	369.60
5½ Bard	onial 4¼" x 5	51/2"							
White	T666AP	T666AFP	109.70	138.00	178.80	200.00	225.00	312.75	399.00
Ecru	T969AP	T969AFP	109.70	138.00	178.80	200.00	225.00	312.75	399.00
6 Baron	ial 4%" x 6½	4 <sup>11</sup>							
White	T626AP	T626AFP	112.60	146.40	180.00	213.80	248.00	336.75	474.40
Ecru	T929AP	T929AFP	112.60	146.40	180.00	213.80	248.00	336.75	474.40
Offset Pr	rinting on Sec	ond Side of Folder	51.00	51.00	51.45	51.45	51.70	56.70	62.70
Imprinte	d Envelopes		58.00	62.00	65.70	69.20	72.45	76.95	79.60

## Mailing Labels

#### Single Laser/Inkjet Mailing Labels

Print one at a time, just like envelopes, using your word-processing program.

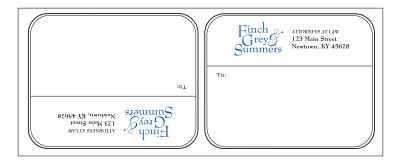


Cat. No. 3098

Description For labels without border, suffix "NB" to Cat. No	Cat. No.	40	300	600	1200	2400
$8\frac{1}{2}$ " x $3\frac{1}{2}$ " overall, $5\frac{1}{3}$ " x $3\frac{1}{3}$ " address label + 5 labels, border	3098	_	\$76.50	\$121.20	\$180.60	\$301.20
No firm imprint + 5 labels, border	3098PL	\$14.90	45.90	93.00	151.20	280.80
$8\frac{1}{2}$ " x $3\frac{1}{2}$ " overall, $5\frac{1}{3}$ " x $3\frac{1}{3}$ " address label + 2 return and	3097	_	76.50	121.20	180.60	301.20
"First Class Mail" labels, border						
$9\frac{1}{2}$ " x $4\frac{1}{8}$ " overall, 5" x 3" address label (No. 10 env. size) + 2 return,	3099	_	87.30	132.00	198.60	326.40
"Personal and Confidential", "Hand Delivery" & "Immediate Attention Requ	ested" labe	s, border				
No firm imprint + 5 labels, border	3099PL	14.90	45.90	93.00	151.20	280.80

Customize the 5 additional labels on 3098 and 3099 or 3 on 3097. Provide us with text, suffix "SP" to Cat. No. when ordering, one time charge, \$20 (reorders at no extra charge).

#### 2-Up Laser/Inkjet Labels



2-up, 31/8" x 41/2" label, 35/8" x 91/2" sheet. Feeds through envelope slot of your laser or inkjet printer.

Description	Cat. No.	600	1200	2400
Imprinted, with border	3096	\$89.40	\$122.40	\$192.00
Imprinted, no border	3096NB	89.40	122.40	192.00
Blank, without imprint, no border	3096P	54.60	98.40	180.00

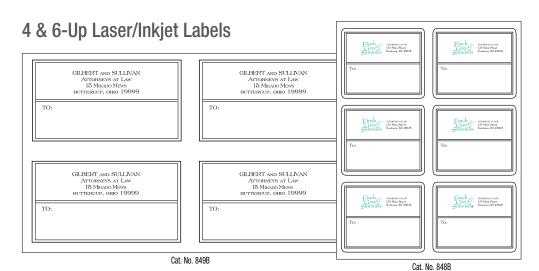
#### Full color digital printing with your logos!

Add \$10.00/300, \$15.00/600 and \$20.00/1200 or 2400, plus \$31.50 for color logo

Acceptable file formats (Min. Res.: 1024 x 1024 at 300 DPI at print size): .ai, .eps, .psd, .pdf, .jpg and .tif. A higher resolution means a more detailed printed image.

Label prices include imprinting your firm contact information with black ink.

Request quote for lithographed colors. Specify GOTHIC, ROMAN, CHELTENHAM or ARIAL.



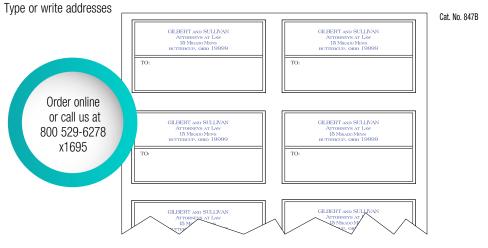
#### 6-up labels, 81/2" x 11" sheet

Description	Cat. No.	600	1200	2400
4" x 31/3", with border	848B	\$65.40	\$121.20	\$180.00
4" x 31/3", no border	848NB	65.40	121.20	180.00
4" x 31/3", without printing	848PL	22.80	41.40	68.40

#### 4-up labels, 11" x 81/2" sheet

Description	Cat. No.	600	1200	2400
5" x 3", with border	849B	\$63.60	\$85.20	\$122.40
5" x 3", no border	849NB	63.60	85.20	122.40
5" x 3", without printing	849PL	27.00	49.20	80.40

#### 6-Up Non-Laser Labels



Description (10" W x 10½" H)	Cat. No.	600	1200	2400
5" x 3", with border	847B	\$67.80	\$116.40	\$189.60
5" x 3", no border	847NB	67.80	116.40	189.60

#### Full color digital printing with your logos!

Add \$10.00/300, \$15.00/600 and \$20.00/1200 or 2400, plus \$31.50 for logo

Acceptable file formats (Min. Res.: 1024 x 1024 at 300 DPI at print size): .ai, .eps, .psd, .pdf, .jpg and .tif.

A higher resolution means a more detailed printed image.

Label prices include imprinting your firm contact information with black ink.

Request quote for lithographed colors. Specify GOTHIC, ROMAN, CHELTENHAM or ARIAL.

## **Professional Note Cards**



Use distinctive note cards to: write a cover note for an enclosure; hand a note to a prospect or client; leave a note as a calling card.

#### Select from:

- Strathmore Writing 88lb. Wove ultimate white or natural white
- Plain or imprinted with screen grid or lines in imprint color (logo or special text, extra)
- 5" x 3" or 4\%" x 3\\2"
- Square or round corners
- Imprinted in standard black ink. Our standard red, blue or green ink, \$15 per lot extra.

Imprinted	500	1000	Imprinted	500	1000
Square corners	\$49.35	\$85.00	Round corners	\$57.75	\$107.00

2nd color or 2nd side printed 500-\$37.80 1000-\$46.90

Logo from digital art, \$31.50 one time. Envelopes for  $4\frac{7}{8}$ " x  $3\frac{1}{2}$ " size, 50–\$6.50, 500–\$51.30

Master cards and imprints, special text, engraving available. Call our printing department at 800 529-6278 x1692 or x1695.

## All Occasion Cards

Visit blumberg.com/marketing or call 800 221-2972 x1616. Discounts and free offers vary depending upon date of order.

**Occasions:** Thank You Cards for Clients, Birthday Cards, Congratulations Cards, Get Well Cards, Sympathy Cards, Anniversary Cards.







## Christmas & Holiday Cards

#### For professionals and businesses



#### **Save on Lawyer Christmas Cards**

Thank clients by sending a Christmas or holiday card. Order personal cards for your friends and family too.

- Select from hundreds of cards with beautiful artwork
- Themes include thank you for your business, lawyer, religious, calendar greetings and more
- Instant online proofing ensures your satisfaction before you purchase
- Up to five free samples
- Optional Kwik Seal envelopes and return address printing on envelopes make mailing fast and easy
- Discounts and free offers vary depending upon date of order
- Free shipping may not be offered





Order early, save more.

To order visit blumberg.com/holidaycards or call 800 221-2972 x1616

## **NEW!** Full Color Digital Imprints

### Will Covers and Envelopes

Imprint your firm name and contact information so heirs can find you to represent the estate.



#### Prices include full color digital imprints with your logo!

Each imprint may include up to 6 lines. Specify **GOTHIC**, ROMAN, CHELTENHAM or **ARIAL** typeface. Imprinted items may be combined to obtain quantity prices. Order online.

For more information, call Blumberg's printing department 800 221-2972 x1692 or email st@blumb.com.

100% cotton Testament Ledger for the finest quality and most durable paper. It is formulated to our exigent specifications for will papers by one of America's leading fine-paper mills. The smooth surface is perfect for laser and inkjet printers.

Testament Ledger off white will envelope (2301) and cover (2303) engraved "Last Will and Testament of" with digital color logo and imprint.

Cat. No.	100	200	300	500	1000
2301	\$140.90	\$219.80	\$295.30	\$428.25	\$707.50
2303	140.90	219.80	295.30	428.25	707.50

**Acceptable file formats** (Min. Res.: 1024 x 1024 at 300 DPI at print size): .ai, .eps, .psd, .pdf, .jpg and .tif. A higher resolution means a more detailed printed image.

#### "Great service and products. Very pleased!

I am very pleased with our Will Envelopes and covers we ordered from Blumberg. Very polished and professional looking." — Law office, Marietta, OH

## Will Kits with Full Color Digital Imprint

Save money by ordering all necessary will stationery to complete 25 wills. Each kit contains 25 engraved covers, envelopes, will papers (first page) and 100 continuation sheets. Imprinting includes up to 6 lines on both covers and envelopes.

#### Testament Ledger Stock Will Kits, Traditional Die



Cat. No. 2306

Cat. No.
2304
2306
2306G

Color Logo & Imprint: \$174.35 Color Imprint (no logo): \$142.85

#### Pebble Finish Stock Will Kits



Description	Cat. No.
Engraved "Last Will and Testament," traditional die, with 100% cotton, black-ruled will paper, 8½" x 14"	2336
Same as Cat. No. 2336, 81/2" x 11"	2337
Same, engraved "Will," 81/2" x 11"	2314

Color Logo & Imprint : \$155.50 Color Imprint (no logo): \$124.00

"Professional engraving on good quality paper"—Attorney, Milford, CT

## Marketing materials for lawyers



Full color will covers and envelopes. See p. 22.

www.blumberg.com

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